

D 112356

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Name.....

Reg. No.....

**FIRST SEMESTER (CUFYUGP) DEGREE EXAMINATION  
NOVEMBER 2024**

Psychology

PSY 1CJ 101—INVITATION TO PSYCHOLOGY

(2024 Admission onwards)

Time : Two Hours

Maximum : 70 Marks

**Section A***Answer all questions.**Each question carries 3 marks.**Ceiling 24 marks.*

1. What is selective and sustained attention ?
2. Differentiate between size and shape constancies.
3. Explain participant and non participant observation.
4. What is altered state of consciousness ?
5. Explain visual illusion.
6. What are the functions of sleep ?
7. Explain psychology as a science.
8. Differentiate biological and circadian rhythm.
9. Explain structuralism and functionalism.
10. What is phi phenomenon ?

**Section B***Answer all questions.**Each question carries 6 marks.**Ceiling 36 marks.*

11. Discuss the philosophical origin of psychology.
12. Elaborate on drug induced altered state of consciousness.

**Turn over**

13. Explain factors affecting attention.
14. Detail on stages of sleep.
15. Elaborate on experimental method.
16. Detail on Gestalt Principles.
17. Elaborate on goals of psychology.
18. Explain the branches of psychology.

### Section C

*Answer any **one** question.*

*The question carries 10 marks.*

19. Discuss on depth perception and cues associated with it.
20. Elaborate on sensation and perception of pattern, forms and objects.
21. Explain theoretical approaches to psychology.

(1 × 10 = 10 marks)

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(Pages : 2)

Name.....

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**FIRST SEMESTER (CUFYUGP) DEGREE EXAMINATION  
NOVEMBER 2024**

Psychology

PSY 1FM 105 (2)—LIFE SKILL DEVELOPMENT

(2024 Admission onwards)

Time : One Hour and a Half

Maximum : 50 Marks

**Section A**

*Answer all questions.*

*Each question carries 2 marks.*

*Ceiling 16 marks.*

1. Define Life skills.
2. What is Empathy ?
3. What is decision making ?
4. Discuss on critical thinking.
5. Explain negotiation skill.
6. Differentiate between eustress and distress.
7. Discuss on time management.
8. What is Coping ?
9. Explain goal setting.
10. Explain self awareness.

**Section B**

*Answer all questions.*

*Each question carries 6 marks.*

*Ceiling 24 marks.*

11. Discuss the significance of emotional regulation.
12. Elaborate on creative thinking skills.

**Turn over**

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13. How does assertiveness play a role in communication ?
14. Outline the core life skills.
15. Explain conflict and its types.

### Section C

*Answer any **one** question.*

*The question carries 10 marks.*

16. Discuss the significance of life skills for adolescents and youth.
17. Elaborate on problem solving and barriers to problem solving.

(1 × 10 = 10 marks)

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FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024			
(CUFYUGP)			
PSY1MN 105 - Media Psychology			
2024 Admission onwards			
Maximum Time :2 Hours			Maximum Marks :70
<b>Section A</b>			
All Questions can be answered. Each Question carries 3 marks			
1	What are the different types of media?	Ceiling : 24 Marks	
2	What is media psychology?		
3	Explain the pros of social networking sites		
4	How can social media risk mental health?		
5	Explain fan culture		
6	Who are media audiences?		
7	How can advertisement increase awareness?		
8	What is media violence?		
9	Explain paid news		
10	Which are the social networking sites?		
<b>Section B</b>			
All Questions can be answered. Each Question carries 6 marks			
11	What is the role of media in marketing?	Ceiling : 36 Marks	
12	Discuss the use of psychological techniques in advertisement		
13	How can one practice media psychology?		
14	How are different social groups represented in media?		
15	Summarize on media influence in prosocial behaviour		
16	Discuss on media addiction		
17	Outline research methods in media psychology		
18	Explain the impact of entertainment industry		
<b>Section C</b>			
Answer any ONE. Each Question carries 10 marks			
19	How can psychological techniques be used in advertisement?	1x10=10 Marks	
20	Discuss on development of the field of media psychology and its need		

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