

QP Code: D 112739		Total Pages: 02	Name:
			Reg. No.
FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024			
(CUFYUGP)			
TTM1MN101 FUNDAMENTALS OF TOURISM			
2024 Admission onwards			
Maximum Time :2 Hours			Maximum Marks : 70
Section A			
All Questions can be answered. Each Question carries 3 marks			
1	Differentiate between a tourist and a visitor.		Ceiling: 24 Marks
2	Write a note on 'Pleasure Travel'.		
3	What is cultural tourism?		
4	Write a short note on PATA.		
5	What is the impact of industrial revolution on the evolution of tourism?		
6	Write any three economic impacts of tourism.		
7	Differentiate between a wanderlust and sun lust.		
8	How did the Grand Tour influence the development of cultural and educational travel?		
9	Explain major functions of AAI.		
10	Give three examples of dark tourism destinations in India.		
Section B			
All Questions can be answered. Each Question carries 6 marks			
11	How does tourism affect the socio-cultural dynamics of host communities?		Ceiling: 36 Marks
12	Why are the skills important in enhancing career prospects in the tourism industry?		
13	What are the key factors influencing tourism demand? How is tourism demand measured?		
14	What are the key components and elements of the tourism industry?		
15	Examine the positive and negative effects of tourism on natural		

	ecosystems and resources.	
16	Explain tourism system.	
17	Compare the major activities of ICAO and IATA.	
18	Give the typology of tourism based on motivation.	
Section C		
Answer ANYONE. Each Question carries 10 marks		
19	How does KTDC contribute to the state's tourism development and the enhancement of travel experiences?	1x10=10 Marks
20	How does Maslow's Hierarchy of Needs apply to tourist motivation, and which levels of the hierarchy are most relevant to travel behavior?	

QP Code: D 113130		Total Pages:02	Name:
			Register No.
FIRST SEMESTER UG DEGREE EXAMINATION, NOVEMBER 2024			
(CUFYUGP)			
TTM1MN102 TOURISM BUSINESS			
2024 Admission onwards			
Maximum Time :2 Hours			Maximum Marks :70
Section A			
All Questions can be answered. Each Question carries 3 marks			
1	What is OTA. Give two examples.		Ceiling: 24 Marks
2	How will you distinguish inbound and domestic tourism.		
3	What is a commuter airline. Give two examples.		
4	Write about any three service providers in tourism industry.		
5	Differentiate between a tour operator and a tour consolidator.		
6	What do you mean by 'Guest Cycle' in a hotel?		
7	How will you distinguish a visitor and excursionist?		
8	Write about the public sector airlines in India.		
9	Discuss the essential functions of a hotel kitchen.		
10	Differentiate between FIT and GIT		
Section B			
All Questions can be answered. Each Question carries 6 marks			
11	Which are the major meal plans?		Ceiling: 36 Marks
12	Analyze the role of security department in a hotel.		
13	Discuss the significance of room service as an F&B outlet.		
14	How did Grand Tour influence the development of modern tourism?		
15	Narrate the history of Civil Aviation in India.		
16	What are the arrival formalities that a passenger must complete at an airport?		
17	Which are the different types of tour operators?		

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18	How does a low-cost carrier (LCC) differ from a full-service airline?	
Section C		
Answer ANYONE. Each Question carries 10 marks		
19	Analyze the key functions of a tour operator. Discuss the challenges faced by tour operators in managing and delivering travel packages.	1x10=10 Marks
20	Describe the key departments in a hotel and analyze how the front Office department contributes to shaping the guest experience.	

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Suman Singh

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Name Shifna M

Reg. No.....

**FIRST SEMESTER (CUFYUGP) DEGREE EXAMINATION
NOVEMBER 2024**

Travel and Tourism Management

TTM 1CJ 101—INTRODUCTION TO TOURISM

(2024 Admission onwards)

Time : Two Hours

Maximum : 70 Marks

Section A

All questions can be answered.

Each question carries 3 marks.

Ceiling 24 marks.

1. How would you define a traveller in comparison to a tourist ?
2. How does DTPCs promote tourism development ?
3. What is Grand Tour ?
4. Write a note on Thomas Cook and early organized travel.
5. Narrate the linkages in tourism industry.
6. Briefly discuss about Roman Empire and Pleasure Travel.
7. Differentiate between outbound and inbound tourism.
8. What are the major activities of ITDC ?
9. Write a note on UNWTO.
10. What is regenerative tourism ?

Section B

All questions can be answered.

Each question carries 6 marks.

Ceiling 36 marks.

11. Elaborate types of tourism statistics.
12. Which are the major determinants of tourism among the youth ?

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13. Analyse the global spending and earning in tourism in 2023.
14. Discuss tourism system.
15. How will you interpret tourism demand in the light of Maslow's theory of motivation ?
16. Compare the activities of IATO and TAAI.
17. Analyse the characteristics of tourism industry.
18. Evaluate the effectiveness of current methods for measuring tourism demand. Are they sufficient or do they have significant limitations ?

Section C

*Answer any **one** question.*

The question carries 10 marks.

19. Design a comprehensive training program that equips individuals with the skills and qualifications needed for various roles in the tourism industry.
20. Recall your most recent travel experience and identify the key factors that influenced your decision when choosing that destination. Assess which tourism components were most appealing to you in that tourism destination.

(1 × 10 = 10 marks)

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Name.....

Reg. No.....

**FIRST SEMESTER (CUFYUGP) DEGREE EXAMINATION
NOVEMBER 2024**

Travel and Tourism Management

TTM 1FM 105—ECONOMICS OF TOURISM

(2024 Admission onwards)

Time : One Hour and a Half

Maximum : 50 Marks

Section A

All questions can be answered.

Each question carries 2 marks.

Ceiling 16 marks.

1. Define tourism demand.
2. Write a short note on Law of Supply.
3. What are the three key determinants of tourism demand ?
4. Name top three tourism earners of the world according to 2023 statistics.
5. Write any four positive economic impacts of tourism.
6. Define price elasticity of demand in the context of tourism.
7. What do you mean by tourism leakage ?
8. What is output multiplier ?
9. What is the importance of macroeconomics to tourism managers ?
10. What is the advantage of tourism supply forecasting ?

Section B

All questions can be answered.

Each question carries 6 marks.

Ceiling 24 marks.

11. What is the difference between microeconomics and macroeconomics ?
12. Why is tourism trend analysis important for the industry ?

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13. Etucidate the significance of tourism economics.
14. Discuss about different types of multipliers in tourism.
15. Analyse the negative economic impacts of tourism and suggest measures to mitigate them.

Section C

Answer any one question.

The question carries 10 marks.

16. Examine the various types of tourist statistics and discuss their significance in tourism development.
17. Evaluate the economic impact of tourism on Kerala's economy using recent tourism statistics.

(1 × 10 = 10 marks)

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